



SUNWAY ISKANDAR

NATURE'S CAPITAL CITY™

## Sunway Iskandar gains green ground

**JOHOR BAHRU** — Sunway Group Bhd is making a pronounced green statement by adopting 75,000 trees to be planted within its up-and-coming Sunway Iskandar township in Johor. The 1,800-acre development is being undertaken by the group's property arm, Sunway Property, and the adoption of such a vast quantity of trees is part of the company's effort to create greater awareness about the importance of the environment.

This act, among others, have gained the attention of the public as well as noteworthy dignitaries, such as the United States ambassador to Malaysia, Joseph Y. Yun, who along with his wife and ten delegates participated in the recent #GoGreenLah cycling expedition from Putrajaya to Singapore – a joint initiative between Sunway Group and non-profit NGO EcoKnights.

The expedition, held in conjunction with World Environment Day, made a stopover at Sunway Iskandar and this was the second time Yun has participated in the event.

The US ambassador said he was pleased to support such an event, as Sunway Property has made considerable sustainable efforts across its developments. He noted

that Sunway Resort City was the first green township in Malaysia to be awarded the Green Building Index (GBI).

Yun said that Sunway Iskandar is a good example of how a responsible developer can benefit both the community and the planet. He added that it was fitting that the announcement of the township's tree adoption commitment fell on the eve of World Environment Day, which encourages worldwide awareness and action for the environment.

Additionally, Sunway plans to plant six different species of fruit trees for the benefit of the community in the Emerald Lake Garden residential precinct and release more than 1,500 fish into the enclave's central lake.

Sunway Group will also establish an education centre in the sales gallery, which will be run by EcoKnights, and donate RM60,000 to drive more green initiatives.

"As a master community developer, we are committed to developing sustainable townships across the region, as demonstrated in Sunway Resort City and Sunway City Ipoh," said the company's managing director of property development divi-

sion for Malaysia and Singapore, Serena Cheah.

"Nurturing the community is also one of our key drivers, especially on the environmental front, as we want to ensure a truly liveable city for our residents and visitors," she said.

President of EcoKnights, Yasmin Rasyid, applauded Sunway's enthusiasm to encourage and educate communities to participate in environmentally friendly activities.

"Sunway Iskandar is blessed with many beautiful natural elements and we are excited to be working with Sunway to preserve the rich surroundings. We also thank the organisation for their generous contribution to enable us to fuel more green-the-earth EcoKnights activities," she said.

With its tagline of "Nature's Capital City", Sunway Iskandar aims to be a world-class city that balances the beauty of nature with the sophistication of a modern city. The integrated township will feature state-of-the-art properties surrounded by lush mangrove and green forests, the Sungai Pendas river, and the iconic Straits of Johor.